

# INVITATION TO EXHIBIT



OCTOBER 14-17, 2014

KURSAAL

SAN SEBASTIAN, SPAIN

## ADDING VALUE

will surely mean different things to different people. In aquaculture, we can add value to our products, through processing, transformation and packaging. We can also add value during the production cycle, by management of its various components, so as to increase overall productivity. We can add value to research, by producing 'knowledge products' that can be used by others – for incremental knowledge advancement; for developing innovation or for supporting policy. We can add overall value in research management by harmonisation in programming; by better use of infrastructure

and by nurturing our human resources. Finally, we can add value to societal, environmental and natural resources, by generating new 'economic activity products' based on environmental services, or diversifying existing ones. So the focus of the AE2014 theme is on 'products' rather than 'production', and the three thematic plenary presentations will focus on this. The AE2014 parallel sessions will cover the full scope of European aquaculture and will comprise submitted oral and poster presentations. AE2014 will also feature an international trade exhibition, farmers' day, student sessions and activities, satellite workshops and updates on EU research.

|  | October 14<br>Tuesday                              | October 15<br>Wednesday         | October 16<br>Thursday  | October 17<br>Friday            |
|--|--|---------------------------------|---|---------------------------------|
| Booth information  |  |                                 |   |                                 |
| <ul style="list-style-type: none"><li>standard booth: €2000</li><li>corner booth: €2500</li><li>All booths on 6 m<sup>2</sup> (2x3) including walls on three sides, electricity, carpet, two chairs &amp; one table, spotlights, fascia identification sign, two free passes for the AE2014 conference</li></ul> | Move in<br>12.00 -18.00                            | Trade show open<br>10.00 -19.00 | Trade show open<br>10.00 -19.00                                       | Trade show open<br>10.00 -16.30 |
|  | Opening Ceremony<br>& Welcome Drink<br>18.30-20.00 | Happy hour<br>17.30 -19.00      | Happy hour<br>17.30-19.00<br>Presidents'<br>reception<br>19.00 -22.00 | Move Out<br>16.30               |

## HOW TO RESERVE A STAND :

- Complete the information below and email it to one of the offices below.
- Complete the contract on [www.easonline.org](http://www.easonline.org).

Company Name:..... Country: .....  
Booth Preferences..... Booths..... We request a corner: Yes No  
Contact Person:..... Contact Email:.....  
Contact Tel:..... Contact Fax:.....

For more info on the TRADESHOW

[mario@marevent.com](mailto:mario@marevent.com)

For more info on the CONFERENCE

[www.easonline.org](http://www.easonline.org)

# AQUACULTURE EUROPE 2014 SAN SEBASTIAN – EXHIBITION FLOORPLAN

